Mike Ilitch School of Business
Summer Entrepreneurship Program

Overview
The Wayne State University Summer Entrepreneurship Program is a unique four-week business experience created for international undergraduate students attending WSU’s partner universities.

Participants will develop their entrepreneurial mindset and explore Detroit’s entrepreneurial ecosystem while experiencing American culture and expanding conversational English language skills. Students will take part in day and weekend field trips that are both fun and educational, while enjoying ample opportunities for exploration and recreation.

The program is managed and chaperoned by experienced staff in the WSU Office of International Programs.

Our Academic Program Includes Project-Based, Hands-On Courses In

- Entrepreneurship and Innovation
- Value Propositions and Design Thinking
- Mapping Innovation
- Technology Commercialization
- Social Entrepreneurship

Field Trips
Students will visit community-based business centers that provide training and coaching, networking, loans and other resources to entrepreneurs and small-business owners, and incubators/accelerators such as

- Wayne State’s Office of Technology Commercialization, which is responsible for protecting, marketing and licensing intellectual property (patents, unique biological or other materials and certain copyrights) developed by WSU faculty, staff and students
- TechTown Detroit, an affiliate of WSU that helps businesses develop, launch and grow through one-on-one support, workshops and events, and connections to an extensive service provider network

Cross-Cultural Experiences
Visits to nearby educational venues such as the Henry Ford Museum of American Innovation and Greenfield Village, the Detroit Institute of Arts and Detroit Historical Museum will immerse students in American culture and history. There will even be time to learn about America’s national pastime during a Detroit Tigers baseball game!

Students can take advantage of our world-class recreation and fitness center, play on campus sand volleyball courts, and rent bicycles to explore nearby neighborhoods. Weekend exploration trips include beautiful northern Michigan and Chicago.
WAYNE STATE UNIVERSITY FACTS

Established in 1868, Wayne State is celebrating 150 YEARS of research and academic excellence

Partner with the University of Michigan and Michigan State University in the University Research Corridor, generating 95% of the research in the state

Named one of the 50 SAFEST CAMPUSSES in the nation by BestColleges.com

27,000 STUDENTS from 49 states and 70 countries study at WSU

Holds the CARNEGIE FOUNDATION’S HIGHEST RANKINGS for research and community engagement

$245 MILLION spent annually on research

HOME TO TECHTOWN, Detroit’s most established business accelerator and incubator

More than 340 ACADEMIC programs in 13 schools and colleges

260,000 ALUMNI around the world provide unparalleled career and networking connections

MIKE ILITCH SCHOOL OF BUSINESS FACTS

- Established in 1946, the business school was RENAMED THE MIKE ILITCH SCHOOL OF BUSINESS in 2015 in recognition of a $40 million gift from business leaders Mike and Marian Ilitch

- NEW STATE-OF-THE-ART BUILDING opening in the heart of the District Detroit in 2018

- Academic programs in accounting, finance, information systems, management, global supply chain management and marketing are ACCREDITED BY THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)

- RECOGNIZED FOR HIGH QUALITY by The Princeton Review and U.S. News and World Report

- EXPANDING ENTREPRENEURIAL PROGRAMMING AND COLLABORATIVE EFFORTS with emerging and long-established Detroit businesses

- MORE THAN 34,000 BUSINESS ALUMNI AROUND THE WORLD developing innovative entrepreneurial ventures, managing multinational corporations and making a difference in nonprofit and government agencies

July 14 – August 11, 2018 | Detroit, Michigan, USA

COST OF $5,100* INCLUDES THE FOLLOWING:

- Academic program
- University housing in a four-person suite
- Fitness center access
- Three daily on-campus meals
- Roundtrip airport transfers
- Field trips and weekend exploration trips

*Not included: airfare, J-1 visa document processing fee, SEVIS fee, off-campus meals, medical insurance and expenses, student ID fee, laundry, linens, souvenirs or personal spending money

REGISTER NOW! go.wayne.edu/entrepreneurship