Field trips

Students will visit community-based business centers that provide training and coaching, networking, loans and other resources to entrepreneurs and small-business owners, and incubators/accelerators such as

- Wayne State’s Office of Technology Commercialization, which is responsible for protecting, marketing and licensing intellectual property (patents, unique biological or other materials and certain copyrights) developed by WSU faculty, staff and students
- Techtown Detroit, an affiliate of WSU that helps businesses develop, launch and grow through one-on-one support, workshops and events, and connections to an extensive service provider network

Cross-cultural experiences

Visits to nearby educational venues such as the Henry Ford Museum of American Innovation and Greenfield Village, the Detroit Institute of Arts and Detroit Historical Museum will immerse students in American culture and history. There will even be time to learn about America’s national pastime during a Detroit Tigers baseball game!

Students can take advantage of our world-class recreation and fitness center, play on campus sand volleyball courts, and rent bicycles to explore nearby neighborhoods. Weekend exploration trips include beautiful northern Michigan and Chicago.
Established in 1868, Wayne State is celebrating 150 years of research and academic excellence.

Partner with the University of Michigan and Michigan State University in the University Research Corridor, generating 95% of the research in the state.

Named one of the 50 Safest Campuses in the nation by BestColleges.com.

27,000 students from 49 states and 70 countries study at WSU.

Holds the Carnegie Foundation’s highest rankings for research and community engagement.

$245 million spent annually on research.

HOME TO TECHTOWN, Detroit’s most established business accelerator and incubator.

260,000 alumni around the world provide unparalleled career and networking connections.

More than 340 academic programs in 13 schools and colleges.

Established in 1946, the business school was renamed the Mike Ilitch School of Business in 2015 in recognition of a $40 million gift from business leaders Mike and Marian Ilitch.


Academic programs in accounting, finance, information systems, management, global supply chain management and marketing are accredited by the Association to Advance Collegiate Schools of Business (AACSB).


EXPANDING ENTREPRENEURIAL PROGRAMMING AND COLLABORATIVE EFFORTS with emerging and long-established Detroit businesses.

MORE THAN 34,000 BUSINESS ALUMNI AROUND THE WORLD developing innovative entrepreneurial ventures, managing multinational corporations and making a difference in nonprofit and government agencies.

July 14 – August 11, 2018     |     Detroit, Michigan, USA

COST OF $4,800*

- Academic program
- University housing in a four-person suite
- Fitness center access
- Three daily on-campus meals
- Roundtrip airport transfers
- Field trips and weekend exploration trips

*Not included: airfare, J-1 visa document processing fee, SEVIS fee, off-campus meals, medical insurance and expenses, student ID fee, laundry, linens, souvenirs or personal spending money.

REGISTER NOW! go.wayne.edu/entrepreneurship

Office of International Programs